

On Saturday, October 24<sup>th</sup> join us to celebrate our Fall National Virtual VisionWalk! We're coming together virtually to show our united, unwavering commitment to the Foundation Fighting Blindness' mission to search for treatments and cures for blinding retinal diseases.

We have a friendly competition between our VisionWalks this fall through the VisionWalk Challenge. Challenge groups will compete to earn points for the new, yet coveted, **Walking Shoes Award**. In addition to the award, the winning VisionWalk from each group will get a special treat at their 2021 VisionWalk.

**Challenge Groups**

Charlotte vs. Indianapolis vs. Triad	Houston vs. Los Angeles vs. St. Louis	Boston vs. Colorado vs. Twin Cities
Cincinnati/Northern Kentucky vs. Pittsburgh vs. San Diego	Philadelphia vs. Washington vs. Westchester-Fairfield	

Each VisionWalk will earn points by reaching milestones compared to their final totals from 2019.

The VisionWalk within each challenge group that does the best against their 2019 totals – through October 24<sup>th</sup> – will be declared the winner of the **Walking Shoes Award**.



**Earn Points to Win the Walking Shoes Award**

Each VisionWalk will earn points based their achievements this year compared to last year, starting when it reaches 50% of its 2019 totals. Exceed 100% of last year's totals and the points earned increase! The categories that will earn points for each VisionWalk are:

- Overall Fundraising**
- Number of Teams**
- Number of Registrants**
- Sponsorships**

**Spirit: T-Shirt Design**

Earn 25 points for every VisionWalker under age 18 that submits a design for the front of the 2021 VisionWalk t-shirt (received by 10/24/2020). The winning design will be chosen later in 2020 and won't affect points.

**Spirit: Outreach**

Earn 20 points for every VisionWalker that creates and shares a VisionWalk video with their network (social media, text, or email). To claim the points, send confirmation to [VisionWalk@FightingBlindness.org](mailto:VisionWalk@FightingBlindness.org).

**The VisionWalk with the most points by October 24<sup>th</sup> in each of our five challenge groups will win a Walking Shoes Award, a special treat at their 2021 VisionWalk, and bragging rights!**