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SPONSOR AND
EXHIBITOR PACKET



VISIONS **2020**
Presented by Foundation Fighting Blindness

Event Information

VISIONS 2020, the national conference of the Foundation Fighting Blindness, is a one-of-a-kind event in which individuals who are visually impaired, and their families, have the opportunity to hear about exciting advancements in blindness research. All attendees can gain practical skills for coping with vision loss, learn about products and services that can improve their lives, and connect with others from across the country.

The program is designed specifically for individuals and families who are affected by blinding retinal diseases such as age-related macular degeneration, retinitis pigmentosa, Usher syndrome, and related conditions. These diseases cause progressive blindness and affect more than 10 million Americans and millions more around the world.

EVENT DETAILS

Friday, June 19, 2020 – Saturday, June 20, 2020
Minneapolis, MN

AUDIENCE ENGAGEMENT

More than 500 individuals in the visually impaired community are expected to attend this informative and encouraging conference. VISIONS 2020 provides the perfect backdrop for organizations offering low-vision products, services, and resources to meet with and market their brand to this targeted audience. The Foundation Fighting Blindness invites you to take advantage of this ideal opportunity to exhibit or advertise at VISIONS 2020.

ACCOMMODATIONS

The Foundation Fighting Blindness has secured a rate of \$169/night at the Hyatt Regency Minneapolis for VISIONS 2020 guests. Please make your reservations by May 29, 2020, to receive this room rate and ensure availability. All reservations should be made, modified, or canceled by you, the conference attendee, by calling Hyatt Regency Minneapolis at 1-877-803-7534 and referring to the group and meeting name "Foundation Fighting Blindness VISIONS Conference." All attendees will be responsible for their room, tax, and incidental charges. You may also make a reservation online at: <https://www.hyatt.com/en-US/group-booking/MSPRM/G-FFBL>.

VISIONS Exhibitors

An organization that provides products, services, or resources to individuals who are visually impaired or blind will find great value in exhibiting at VISIONS 2020, a conference expected to bring together more than 500 people from this specialized audience.

The VISIONS Exhibit Hall will be prominently located adjacent to the general session room. Organized breaks and receptions will take place in the Exhibit Hall to offer vendors dedicated time with conference attendees.

VISIONS 2020 exhibitors also have the opportunity to further engage this audience by advertising in the event program or by leading one of the conference's informational or adapting/thriving sessions. If your organization is interested in leading a session at VISIONS 2020, please indicate your proposed presentation topic on the Sponsor/Exhibitor Registration form.

EXHIBITOR BENEFITS

- 8' x 10' exhibit booth with 8'-high back wall and 3'-high sidewall.
- 7" x 44" black and white one-line identification sign.
- 6' x 30" skirted banquet table topped in white vinyl.
- Two folding chairs and a wastebasket with daily trash removal.
- General area security service (Booth security and the protection of special valuable items are at the exhibitor's own expense).
- Two complimentary booth representative registrations that include access to all meal functions and sessions that occur during exhibit hours. Additional booth representatives must each purchase a full conference registration to attend.
- Company listing with a brief description in the event program.
- One copy of the event program.
- Listing on the event website.

EXHIBITOR RATES

Early Bird Registration deadline is Feb. 28, 2020

Commercial	\$825
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Standard Registration

Commercial	\$975
Nonprofit	\$500

CANCELLATION

Cancellations dated/postmarked by Monday, **May 11, 2020**, will be honored with a refund less a \$50 processing fee. No refunds will be issued after **May 11, 2020**.

PROGRAM ADVERTISING

Promotional Insert in Conference Bags	\$500
Full-Page Ad	\$450
Half-Page Ad	\$350
Quarter-Page Ad	\$250

All ads are four-color and should be delivered as a high-resolution (300 dpi or higher) PDF, JPEG, or TIFF file. **NOTE: All artwork for ads is due by May 1, 2020.**

Full-page program ad:	9" x 11" with 1/4" bleed
Half-page program ad:	8" x 5 1/4" with no bleed
Quarter-page program ad:	4" x 5 1/4" with no bleed

EXHIBIT SERVICE COORDINATOR

Michele DiVincenzo will handle all Exhibit Hall logistics. You may reach her at:

Michele DiVincenzo
977 Lakeview Parkway, Suite 140,
Vernon Hills, IL 60061
mdivincenzo@fightingblindness.org
Phone: 847-549-1523

BOOTH LOCATION

Primary booth locations will be given to VISIONS 2020 sponsors. Afterward, booth assignments will be on a first-come, first-served basis according to the date of receipt of a completed paid Exhibitor Registration. Booths will be assigned by the Foundation Fighting Blindness. Previous years' exhibitors will be given preferred locations, as available.

PAYMENT

Registration forms must be accompanied by payment in full (MasterCard, American Express, Visa, Discover, check, or money order). Checks and money orders should be made payable to "Foundation Fighting Blindness." Early bird registration fees must be paid by February 28, 2020.

SET-UP & BREAK-DOWN

All exhibitors must be completely set up by 12:00 P.M. on Friday, June 19, 2020, in time for the Opening Luncheon. Break-down will begin no sooner than 4:00 P.M. on Saturday, June 20, 2020, and must be completed by 6:00 P.M. All exhibits should have staff present during open exhibit hours.

INDEMNIFICATION

The exhibitor assumes responsibility and agrees to indemnify and defend the Foundation Fighting Blindness, Inc., and the Hyatt Regency Minneapolis and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.

INSURANCE

The exhibitor understands that neither the Foundation Fighting Blindness nor the Hyatt Regency Minneapolis maintain insurance covering the exhibitor's property, and it is the sole responsibility of the exhibitor to obtain such insurance. Each exhibitor is required to maintain adequate insurance coverage against injury to persons, fire, theft, and other damage to or loss of property. The exhibitor shall provide the Foundation, upon request, a certificate of insurance naming the Foundation Fighting Blindness, Inc., as an additional insured.

COMPLIANCE WITH LAWS

Exhibitors shall bear responsibility for compliance with all local, city, state, and federal safety, fire, and health laws, statutes, ordinances, and regulations that are in force or applicable during the conference, including the Americans with Disabilities Act, regarding the installation and operation of the exhibit.

DRAWINGS

The Foundation encourages the use of contests and drawings at vendor booths to create excitement among participants and drive booth traffic. The Foundation Fighting Blindness cannot be tied to such activities and is not responsible for their promotion or execution. Vendors must abide by laws and regulations surrounding these activities. The Foundation reserves the right to monitor activities and limit those that diminish the conference brand or experience.

RESTRICTIONS

Nothing shall be posted, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. The subletting, assignment, or appointment of the whole or any part of the exhibitor's space by an exhibitor is prohibited. This is a nonsmoking conference. Smoking is only allowed outdoors in designated areas.

EXHIBITOR REGISTRATION

Space is limited. Registrations and payment must be received by May 1, 2020. Please print.

Company Name: _____

Address: _____

City, State, ZIP: _____

Contact Name: _____ **Job Title:** _____

Phone: _____ **Email:** _____

Website: _____

COMPANY DESCRIPTION

Please enclose a description of the products or services provided by your organization in 50 words or fewer. This description will be included in the conference program and on the conference website.

BOOTH REPRESENTATIVE

Please fill in the information below for two booth representatives who will attend from your company/organization.

Name: _____ **Job Title:** _____

Name: _____ **Job Title:** _____

PLEASE CHECK ALL THAT APPLY

Exhibitor type

Commercial

\$825.00 **(By February 28)**

\$975.00

Non-profit

\$500

Electricity needed for booth? (additional charge may be assessed) Yes No

ADVERTISEMENTS

- Promotional insert (\$500)
- Full Page (\$450)
- Half Page (\$350)
- Quarter Page (\$250)

Booth space is 8' x 10'. If you need a larger exhibit space, please reserve two (2) booths at the listed rate. Computer hook-ups, video equipment and/or connection, storage space for materials, etc., are available at additional costs. Exhibitors must provide proof of nonprofit status.

Number of booths: _____ at \$ _____ = \$ _____

PRESENTATION & RAFFLES

Will your organization provide a raffle prize to be given during the conference? Yes No

Is your organization interested in giving a presentation during VISIONS 2020? Yes No

PAYMENT INFORMATION

Card #: _____ Expiration date: _____ CVV: _____

Cardholder Name: _____

Signature: _____

Today's date: _____ Total amount of charge: _____

If you are not paying by credit card, please attach a check or money order made payable to Foundation Fighting Blindness.

Please complete and return this form with payment by May 1, 2020, to:

Michele DiVincenzo
Vice President, Events & Chapters
Email: mdivincenzo@fightingblindness.org
Phone: 847-549-1523
Address: 977 Lakeview Parkway, Suite 140, Vernon Hills, IL 60061

For additional information, visit: FightingBlindness.org/VISIONS2020.
Otherwise, contact Michele DiVincenzo at mdivincenzo@fightingblindness.org or 847-549-1523.



**FOUNDATION FIGHTING
BLINDNESS**

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FightingBlindness.org/VISIONS2020